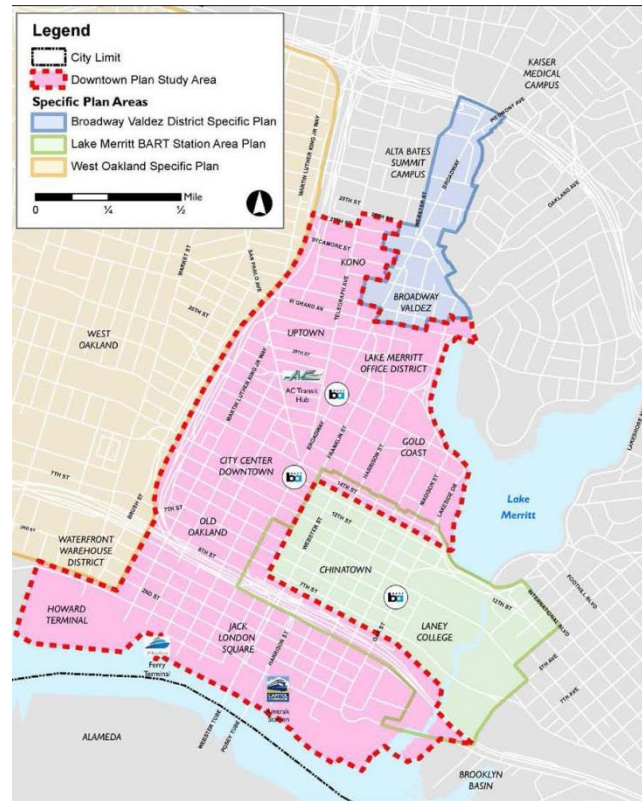


Downtown Specific Plan and EIR

City of Oakland

Urban Planning Partners, working with Dover Kohl & Partners, is assisting the City of Oakland to assist in the preparation of the Downtown Specific Plan and leading the preparation of the EIR as a subconsultant to Dover Kohl. The Downtown Specific Plan and EIR represent a unique opportunity to reinvigorate the central business district in concert with recent adjacent planning efforts, such as the Lake Merritt Area Plan and the Broadway-Valdez Specific Plan.

The consultant team is working together with the City to develop a Specific Plan and EIR that will enhance the downtown through a balancing of Oakland's diversity and uniqueness with economic growth and the increased presence of creative and technology-based industries in the downtown. Public meetings for the Specific Plan began in September 2015, and the public outreach component of the process will involve a week-long open studio-style charrette. The planning process is being conducted parallel to the Downtown Oakland Comprehensive Circulation Study, and the outcomes of which will provide current data to inform the Downtown Specific Plan and EIR.



Urban Planning Partners is assisting with public outreach and development of the Specific Plan and is responsible for project management of the EIR, subconsultant management, and document production, as well as for preparing several EIR sections. The specific plan EIR will be the first in the City of Oakland to use Vehicle Miles Traveled (VMT) analysis for evaluation of transportation impacts.